

Corona / South Tempe Character-Defining Words



CHARACTER AREAS

Character-defining words are terms used to describe a wide range of qualitative themes including social aspects, design aesthetics, or the built environment where we live. These words could include aspects you want to preserve, what you like now, and/or how you want it to be in the future. You helped identify which words best describe the **Corona / South Tempe** Character Area.

From the *Character Area Workshop* on June 5, 2014 participants identified eleven (11) key character words to use as character-defining elements of the plan.

Friendly

neighbor, family, age, retirement / senior, tech-business, outdoor and equestrian-friendly

Livable

restaurants, good shopping, balanced with young families, schools and great parks, affordable

Sustainable

environmentally responsible, solar-powered, shaded, leafy, green

Social

social-center, community gathering places, inclusive, engaging, historic

Limited Density

low density, open, suburban-rural-feel, diverse housing, large lots, pristine, casual

Energetic

vibrant populace, recreation-oriented, actively engaged by ASU

Accessible

multi-modal, connected, convenient, equestrian, bus-pullouts

Walkable/Bikeable

walk-friendly, bike-friendly

Community

gathering places, HOA-free

Refined

Neighborhood beauty, design-focused, attractive, maintained streets, curb appeal, manicured

Peaceful

quiet, restful

Safe

law enforcement, well-lit